# **Introductory comments**

#### **FIRST INTERNATIONAL WORKSHOP ON INTERACTIVE CAUSAL LEARNING** Washington DC, June 9 - 11

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# **Starting with thanks!**



#### Desautels Centre for Integrative Thinking

Rotman School of Management University of Toronto



OLIN BUSINESS SCHOOL AT WASHINGTON UNIVERSITY

## **Organizers**



#### **1**<sup>st</sup> International Workshop on Interactive Causal Learning

- We hope this is the first of many
- It is international
- "Interactive" in the sense of interaction with the external world and with other agents
- "Causal" in the sense of ... well, that's a key question for us!
- "Learning" in the usual sense

# **Motivation for the conference**

What do we have to learn from each other?

#### **Structural models**

You wish to model how the grass gets wet:

- 1. Sometimes it rains
- 2. The sprinklers turns on on certain days of the week
- 3. The grass gets wet if and only if (1) or (2) occur

Then, a structural model **M** looks like:

$$r = f_r(U_r)$$

$$s = f_s(d, U_s)$$

$$w = f_w(r, s, U_w)$$

$$V = \{r, s, w\}$$

$$U = \{U_r, U_s, U_w\}$$

$$\Rightarrow \text{ treat } V \text{ as RVs}$$

#### Structural models 2 a corresponding graph



Implication Variation in r and/or s causes variation in w BUT Variation in w does not cause variation

#### **Estimation**

Use data to estimate

$$\Psi_s := E[W|\operatorname{do}(S=s)]$$
$$= E[W|S=s,Z]$$

# **Disciplines already engaged in sprinkler example**

Econometrics Structural causal models

$$r = f_r(U_r)$$
  

$$s = f_s(d, U_s)$$
  

$$w = f_w(r, s, U_w)$$

Structural causal models Philosophy



Structural causal models Machine learning

$$\Psi_s := E[W|\mathrm{do}(S=s)]$$

# Now, let's change the example

An economist considers how incentives motivate worker effort:

- 1. Owner determines the incentive *policy*
- 2. An input has a certain *quality* level
- 3. The worker chooses an *effort* level
- 4. Sales are determined by effort and quality
- 5. Worker *compensation* is determined by sales, policy, effort
- 6. Owner *profit* is sales net of compensation
- 7. Only the worker observes effort and quality

## The economist-eye view



# The manager-eye view



# The manager-eye view



# The preliminary plan

- This year: take a deep breath and listen for new ideas
- Next year: develop interdisciplinary research proposals
- Then: put together a concrete research agenda and fund it

Saturday panel discussion - what was interesting, where to go?

#### **Administrative details**

- Plan to attend today's lunch and dinner
- Talks will be rudely interrupted at the 30 minute mark
- Tonight's dinner event busses & exhibit
- Reimbursement information will be sent following workshop

# Let's do it!